



The Leading Platform for Local Market Logistics

Retail Logistics Showdown

Meeting consumer demands is crucial for retailers to thrive. But is the widely adopted omnichannel logistics strategy truly the most efficient?

Or is there a better approach? Let's compare **omnichannel** and **channel-free** strategies.



Omnichannel Strategy



- Have multiple groups of inventories – one per channel
- Operating those groups separately wastes capacity and raises costs
- Disconnected supply chain processes
- Lacks integration and visibility across inventory
- Increases transit time and costs because of disparate inventory

Which is better?



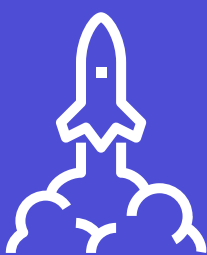
Channel-Free Strategy



- Centralized inventory for seamless management
- Increases capacity and saves money by housing product together, closer to the end consumer
- Integrated technology breaks down supply chain silos
- Increases end-to-end visibility from order through delivery
- Reduces transit time, costs, and carbon emissions

Here's why Channel-Free IS Best:

Channel-free brings the mindset of everyone together to deliver the end product where it needs to go and when it needs to be there, removing the silos and ensuring that every cog in the supply chain, every process, and every person is working cohesively through integrated technology. Channel-free logistics offers:



Scalability

Retailers and brands can **quickly provide fulfillment** and delivery of products where and when they are needed



Streamlined Operations & Fulfillment

Get products back on the shelf in **7 days or less — which is 200% faster and 50% less expensive** than traditional methods



Simplified Reverse Logistics

Connected technology and infrastructure **integrates all cogs** in the supply chain and delivers customer orders through one inventory



Increased Circularity & Sustainability

By using existing infrastructure, inventory is housed, on average, **50% closer** to the end consumer, reduces transport emissions by **20%** and less than **1%** of returned products are landfilled



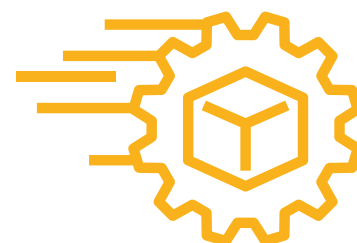
Maximized Profits & Opportunities

With Fillogic's solution, retailers can more efficiently adapt to rapid change and **improve full-price sales days by 180%** because of quick inventory turns (that's an additional 25 days of full-price sales!)

About Fillogic

Fillogic is an experienced team of retail and logistics professionals, technologists, serial entrepreneurs and creative problem solvers with more than 160 years of combined experience. We are driven to help our partners decipher the writing on the wall as technology continues to rapidly transform the retail landscape.

fillogic.com



Get in gear with channel-free logistics; Contact Fillogic today!