Connecting Bricks & Clicks

Air Shipping at Ground Rates Save time and money!

Fillogic's Delivery Marketplace is a proprietary multicarrier network and sort/seg solution that helps retailers forward-deploy inventory closer to customers, provide fast and efficient store-based fulfillment, last-mile delivery, returns and reverse logistics, and more.

By partnering with SmartKargo, Fillogic has added delivery at the speed of flight at ground rates!



Benefits of the Partnership

Fillogic and SmartKargo are partnering to provide a complete end-to-end shipping solution. From stocked inventory and order fulfillment to last-mile delivery, they'll deliver parcel packages up to 800 miles away in two days.

The partnership helps retailers:

- Deliver packages at air speed to combat the "Amazon effect"
- Deliver to 95% of the US population in two days or less
- Increase the sustainability of supply chains by leveraging existing stores and flights
- Have end-to-end visibility of orders throughout the supply chain
- Reverse the trend of building new distribution centers
- Comprehensive ZIP code coverage
- Reduce waste in landfills



SmartKargo





- Decrease the number of trucks traveling long distances
- Consistently meet and exceed customers' expectations with on-time delivery SLAs

How They Work Together

The SmartKargo solution provides Fillogic capacity in more than 800 flights daily across the contiguous United States to ship small parcel packages – essentially allowing ecommerce packages to "hitch" a ride whether it's from Seattle to Dallas or New York City to Los Angeles.

From stocked inventory and order fulfillment to last-mile delivery, they'll deliver parcel packages **nationwide in two days.**

SmartKargo and Fillogic were able to integrate their solutions in just a couple of weeks.

That integration provides:

- Detailed real-time information at each step of the delivery journey
- Reports
- Mobile information
- Customer application
- All of the insights Fillogic needs to ensure customer satisfaction

About Fillogic

Fillogic is an experienced team of retail and logistics professionals, technologists, serial entrepreneurs and creative problem solvers with more than 160 years of combined experience. We are driven by a mission to help our partners decipher the writing on the wall as technology continues to rapidly transform the retail landscape.

