# Connecting Bricks & Clicks

# Air Shipping at Ground Rates Save time and money!

Fillogic's Delivery Marketplace is a proprietary multicarrier network and sort/seg solution that helps retailers forward-deploy inventory closer to customers, provide fast and efficient store-based fulfillment, last-mile delivery, returns and reverse logistics, and more.

By partnering with SmartKargo, Fillogic has added delivery at the speed of flight at ground rates!



# **Benefits of the Partnership**

Fillogic and SmartKargo are partnering to provide a complete end-to-end shipping solution. From stocked inventory and order fulfillment to last-mile delivery, they'll deliver parcel packages up to 800 miles away in two days.

# The partnership helps retailers:

- Deliver packages at air speed to combat the "Amazon effect"
- Deliver to 95% of the US population in two days or less
- Increase the sustainability of supply chains by leveraging existing stores and flights
- Have end-to-end visibility of orders throughout the supply chain
- Reverse the trend of building new distribution centers
- Comprehensive ZIP code coverage
- Reduce waste in landfills



# SmartKargo





- Decrease the number of trucks traveling long distances
- Consistently meet and exceed customers' expectations with on-time delivery SLAs

**How They Work Together** 

The SmartKargo solution provides Fillogic capacity in more than 800 flights daily across the contiguous United States to ship small parcel packages – essentially allowing ecommerce packages to "hitch" a ride whether it's from Seattle to Dallas or New York City to Los Angeles.

From stocked inventory and order fulfillment to last-mile delivery, they'll deliver parcel packages **nationwide in two days.** 

### SmartKargo and Fillogic were able to integrate their solutions in just a couple of weeks.

## That integration provides:

- Detailed real-time information at each step of the delivery journey
- Reports
- Mobile information
- Customer application
- All of the insights Fillogic needs to ensure customer satisfaction

# **About Fillogic**

Fillogic is an experienced team of retail and logistics professionals, technologists, serial entrepreneurs and creative problem solvers with more than 160 years of combined experience. We are driven by a mission to help our partners decipher the writing on the wall as technology continues to rapidly transform the retail landscape.

