

Fillogic

The Leading Platform for Local Market Logistics

Curbside Fulfillment

The world's largest e-commerce company has pinned customer expectations for order fulfillment that have altered physical retail. To stay in vogue, 77% of mall-based retailers offer multichannel options that are splitting at the seams due to challenges in:

- **Processing e-commerce orders** with a lack of technology and fulfillment infrastructure.
- **Resource planning** from conflicting store priorities, labor shortages and training needs.
- **Inventory visibility** without having a single, accurate view of items in-stock by location.



Steering Curbside Pickups



Fillogic is leading the transformation of physical retail for e-commerce fulfillment.

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Fillogic leverages underutilized space at these locations to create tech-enabled mini distribution hubs that provide full-service localized logistics solutions for the middle and last mile of retail customers' supply chains.

Mall operators and store owners that use Fillogic's curbside delivery solution benefit immediately from:

- **Real-time integrations** between Fillogic's operations-enabled technology and leading e-commerce platforms for end-to-end visibility of inventory and order status.
- **Fillogic team members** working under the same roof to pick up, consolidate and sort orders from multiple stores to maximize delivery efficiency.



Frictionless Deliveries

Fillogic's technology platform gives online and store-based retailers a web portal with instant visibility of customer orders and their time-stamped progression from receipt through delivery.

Online orders are received in the Fillogic platform through integrations with leading e-commerce and retail systems. For in-store purchases, retail sales associates can log into Fillogic's portal to initiate customer requests for curbside delivery.



Both online and in-store orders are fulfilled through a frictionless process in 4 steps:

1. Fillogic team members view orders, print barcodes and make retail sweeps through the mall to pick up orders and scan barcodes with a mobile app.

2. When orders arrive at a Fillogic hub, team members again scan barcodes. The update sends text messages to customers to notify that items are ready for pickup.

3. Customers click a link in the text to view pickup instructions. Once parked, they click a "start pickup" button and receive unique QR codes for their orders.

4. The mobile app directs Fillogic team members to the correct vehicles where they scan the customers' QR codes to validate deliveries.

Fillogic's full-service localized logistics solution for curbside deliveries is available to e-commerce and brick and mortar retailers at no upfront costs through a scalable, transaction-based pricing model.

About Fillogic

Fillogic is an experienced team of retail and logistics professionals, technologists, serial entrepreneurs and creative problem solvers with over 160 years of combined experience. We are driven by a mission to help our partners decipher the writing on the wall as technology continues to rapidly transform the retail landscape.

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